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PATENT

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Date:

March 1/2004

Patti Hespell  
Patti Hespell

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER 09/748,943	FILING DATE 27 DEC 2000	FIRST NAMED INVENTOR FLICKINGER	ATTY. DKT. NO. T721-17
TITLE DELIVERING TARGETED ADVERTISEMENTS TO THE SET-TOP-BOX		ART UNIT 2611	EXAMINER BUI, KIEU OANH T.

Assistant Commissioner for Patents  
Arlington, VA 22313

RESPONSE TO ADVISORY ACTION

This Response is in response to the Advisory Action dated February 22, 2004, the Advisory Action was in response to the Response filed on January 29, 2004, the Response being in that Office Action mailed October 29, 2003, the due date for responding being January 29, 2004. Please consider the following arguments.

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